



# Office of Academic Affairs

## ACADEMIC PLAN SCORECARD 2004

Strategy	Strategic Indicator	Ohio State	Benchmark Universities	OSU Change from previous reported year
<b>Build a World Class Faculty</b>			Benchmark Average	
	1. Academic Honors and Awards (2003)	45	83.9	-6
	2. Market Share of Publications (2000-2002)	0.41	0.50	NC
	3. Market Share of Citations (2000-2002)	0.60	0.85	3
	4. Market Share of Federal Research Dollars (2001)	0.84	1.48	0.08
	5. Average Faculty Compensation (FY2004)	\$82,784	\$84,190	Marginal Increase in OSU/Benchmark Gap (\$1,174)
<b>Define Ohio State as Leading Public Land Grant</b>			Benchmark Average	
	1. US News Academic Reputation Score (2003)	3.7	4.1	-0.1
	2. US News Academic PhD programs among the Top 25 (2004)	6	9.9	1
	3. US News Professional programs among the Top 25 (2004)	8	9.8	1
	4. NRC Academic PhD programs among the top 25% (1992)	9	20	NC
<b>Enhance the Quality of the Teaching &amp; Learning Environment</b>			National Average	
	1. % of Faculty Satisfied Overall (2002)	73.6	73.6	NC
	3. % of Seniors Satisfied with Quality of Educational Experience	80	86	NC
	4. % of Seniors Satisfied with Class Size	75	79	NC
	5. % of Seniors Satisfied with Quality of Instruction	81	88	
	2. % Seniors Satisfied with Relationships with Faculty	70	78	
<b>Enhance and Better Serve the Student Body</b>			Benchmark Average	
	1. % of Freshmen in the Top 10% of H.S. Class (2003)	33	58	-1
	2. Freshman Retention Rate (2003 data; 2002 cohort)	88	91	1
	3. Six-year Graduation Rate (2003 data; 1997 cohort)	62	74	3
	4. Four-year Graduation Rate (2003 data; 1999 cohort)	35	47	2
	5. Average GMAT score for MBA students (2003)	665	666	10
	6. Average LSAT range for Law students (2003)	155-162	159-165	2
	7. Average GRE verbal score for graduate students (2004)*	527	502	6
	8. Average GRE quantitative score for graduate students (2004)*	647	671	5
	9. Average GRE analytic score for graduate students (2004)*	643	629	NA
	10. % of Seniors Satisfied with Quality of Academic Advising	63	64	NC
<b>Create a Diverse University Community</b>			Benchmark Average	
	1. % of Women Tenured/Tenure Track Faculty (2003)	28.2	27.1	NC
	2. % of African American, Hispanic, and Native American Tenured/Tenure Track Faculty (2003)	5.5	6.7	NC
	3. % of Minority Staff (2003)	19.7	22.8	NC
	4. % of African-American & Hispanic Students (2003)	10	11.7	NC
	5. African-American Freshmen Retention Rate (2003 data; 2002 cohort)	81	88	-4
	6. Hispanic Freshmen Retention Rate (2003 data; 2002 cohort)	83	88	3
	7. African American 6-Year Graduation Rate (2003 data; 1997 cohort)	42	59	NC
	8. Hispanic 6-Year Graduation Rate (2003 data; 1997 cohort)	53	64	-1
<b>Help Build Ohio's Future</b>			Benchmark Average	
	1. Number of Invention Disclosures (2003)	130	202	15
	2. Number of Patent Applications (2003)	35	82	2
	3. Number of Patents Awarded (2003)	21	50	1
	4. Number of License/Options Executed (2003)	42	63	27
	5. Number of Start Up Companies (2003)	4	4	-4
	6. Revenue from Income Generating Licenses (2003)	\$0.6 mil	\$16.9 mil	(\$200,000)

Note: Benchmark institutions are large, comprehensive, Research I universities, many of which currently outrank Ohio State in various reputational surveys. Some data discrepancies between this and previous years' scorecards exist due to minor changes in reporting methodologies and error corrections.

\*The Academic Plan Scorecard reports weighted average GRE scores for students enrolled in programs for which 90% or more of admitted students submitted GRE scores and GRE scores were required. The included programs vary slightly from year to year. The "OSU Change from Previous Reported Year" reflects the change for all programs meeting the criteria for inclusion in 2002.

\*\*National average computed from most recent available data (2003)

NC: No Change from Previous Reporting Period  
NI: No Information about Earlier Reporting Period