

ACADEMIC PLAN SCORECARD
March 5, 2003

Strategy	Strategic Indicator	Ohio State	Benchmark Universities	OSU Change from previous reported year
Build a World Class Faculty			Benchmark Average	
	1. Academic Honors and Awards (2002)	39	80.8	NC
	2. Market Share of Publications (1999-2001)	0.40	0.50	NC
	3. Market Share of Citations (1999-2001)	0.54	0.84	NC
	4. Market Share of Federal Research Dollars (2001)	0.84	1.48	0.08
				Marginal Increase in OSU/Benchmark Gap
	5. Average Faculty Compensation (FY2003)	\$78,840	\$82,500	(\$1,170)
Define Ohio State as Leading Public Land Grant			Benchmark Average	
	1. US News Academic Reputation Score (2002)	3.7	4.1	-0.1
	2. US News Academic PhD programs among the Top 25 (2003)	6	9.9	NC
	3. US News Professional programs among the Top 25 (2003)	8	9.8	1
	4. NRC Academic PhD programs among the top 25% (1992)	9	20	NI
Enhance the Quality of the Teaching & Learning Environment			National Average	
	1. % of Faculty Satisfied Overall (2002)	73.6	73.6	0.5
	2. % of Students Satisfied with Instruction and Courses (2001)	59	66	1
	3. % of Students Satisfied with Campus Facilities (2001)	64	70	2
Enhance and Better Serve the Student Body			Benchmark Average	
	1. % of Freshmen in the Top 10% of H.S. Class (2001)	33	52	1
	2. Freshman Retention Rate (2001 cohort)	87	90	1
	3. Six-year Graduation Rate (1996 cohort)	59	73	3
	4. Four-year Graduation Rate (1998 cohort)	31	44	2
	5. Average GMAT score for MBA students (2003)	655	658.6	10
	6. Average LSAT range for Law students (2003)	156-163	159-164	2
			National Average	
	7. Average GRE verbal score for graduate students (2001)*	529	500	-4
	8. Average GRE quantitative score for graduate students (2001)*	644	659	-3
	9. Average GRE analytic score for graduate students (2001)*	642	621	3
	10. % of Students Satisfied with Student Support Services (2001)	43	51	-4
Create a Diverse University Community			Benchmark Average	
	1. % of Women Faculty (2001)	32.4	30.8	1
	2. % of African American, Hispanic, and Native American Faculty (2001)	5.2	6	0.21
	3. % of Minority Staff (2001)	19	22	0.1
	4. % of African-American & Hispanic Students (2002)	10	11.3	NC
	5. African-American Freshmen Retention Rate (2001)	78	88	1
	6. Hispanic Freshmen Retention Rate (2001)	77	84	-1
	7. African American 6-Year Graduation Rate (2001)	43	55	1
	8. Hispanic 6-Year Graduation Rate (2001)	49	60	12
Help Build Ohio's Future		OSU 2001	Benchmark Avg 2000	
	1. Number of Invention Disclosures (OSU-2001; Bchmks-2000)	109	180	9
	2. Number of Patent Applications (OSU-2001; Bchmks-2000)	53	129	18
	3. Number of Patents Awarded (OSU-2001; Bchmks-2000)	23	51	5
	4. Number of License/Options Executed (OSU-2001; Bchmks-2000)	34	71	8
	5. Number of Start Up Companies (OSU-2001; Bchmks-2000)	7	6	NC
	6. Revenue from Income Generating Licenses (OSU-2001; Bchmks-2000)	\$1.5 mil	\$11.0 mil	(\$162,000)
	7. Impact of P-12 Initiatives	TBD		
	8. Impact of Principal's Academy	TBD		

Note: Benchmark institutions are large, comprehensive, Research I universities, many of which currently outrank Ohio State in various reputational surveys. Some data discrepancies between this and previous years' scorecards exist due to minor changes in reporting methodologies and error corrections.

*The Academic Plan Scorecard reports weighted average GRE scores for students enrolled in programs for which 90% or more of admitted students submitted GRE scores and GRE scores were required. The included programs vary slightly from year to year. The "OSU Change from Previous Reported Year" reflects the change for all programs meeting the criteria for inclusion in 2001.

NC: No Change from Previous Reporting Period
 NI: No Information about Earlier Reporting Period