

Buckeyes ACT



Social Media Messaging

This document provides university departments and units with sample content for social media communications related to the Buckeyes ACT effort.

COPY

Sample social media posts:

100% of Buckeyes can ACT to combat sexual misconduct. Learn how: osu.edu/buckeyesact

Buckeyes ACT to report sexual misconduct. Learn how you can help those impacted understand their rights, options and resources: osu.edu/buckeyesact

Buckeyes ACT to support their community. Discover resources and services aimed at advancing a culture of civility and respect at Ohio State: osu.edu/buckeyesact

Buckeyes ACT to intervene to prevent sexual misconduct. It's everyone's responsibility to advance a safe and healthy campus culture. osu.edu/buckeyesact

Buckeyes ACT to empower and inspire one another to stay aware and get involved in the effort to promote a campus culture free of sexual misconduct: osu.edu/buckeyesact



ASSETS

Social media assets can be downloaded from the Buckeyes ACT website at osu.edu/buckeyesact. They are located in the sidebar at the right of the page under the "Communications Toolkit" header.



THE OHIO STATE UNIVERSITY

osu.edu/buckeyesact