Career Management

• Programs/Resources
  ▫ Web resources, job board, webinars, programs, career fairs, individual career advising (in-person and remotely).
  ▫ www.go.osu.edu/AlumniCareerManagement

• Career Changes:
  ▫ Launching
  ▫ Transition
  ▫ Underemployment
  ▫ Unemployment
  ▫ Encore Career

• A Lifelong Process:
  ▫ Assessment
  ▫ Exploration/Research
  ▫ Personal Branding
  ▫ Networking/Job Search
  ▫ Professional Development
Network in the New Year

Agenda:

- Why network?
- How to network
- Where to network
- Now let’s network!
Why Network?

• Gather info about new careers.
• Uncover the hidden job market.
• Further your professional circle.
• Tell others about your skills.
• Learn of the power of referral.
How to Network

• Develop your 30 second pitch.
• Identify potential contacts
  “warm” contacts - people I know
  “lukewarm” contacts - people open to networking
  “cold” contacts - people I want to get to know
• Identify key organizations and individuals
Where to Network

• OSU alumni clubs/societies
• OSUAA virtual networking
• Well known networking groups in your city
• Professional association meetings
• Community volunteerism, social activities
• LinkedIn – groups; “Find Alumni”
• Twitter
Let’s Practice!

- How the software works.
- Share your skills and commonalities.
- It is ok to politely excuse yourself before the time is up.
- If both parties wish to continue, connect on LinkedIn.
- Have fun meeting fellow Buckeyes!
Now join fellow Buckeyes for virtual networking!

https://app.brazenconnect.com/events/osu-networking-21