Goal: Design a t-shirt for our “Beat Tees” program!

Who: Any undergrad or alumni of The Ohio State University can participate (including graduating seniors).

Deadline: Submissions are due by August 1, 2020.

Process:
1. Create your own logo or design for the t-shirt (front only).
2. Send us your design:
   a. For digital designs, JPEG/PNG files along with the adobe illustrator/vector file should be submitted.
   b. If it is a hand-drawn design, a scanned image should be in a PNG/JPEG file.
3. Email your design to sacbeatshirts@gmail.com and include your name, if student: OSU email address, major, graduation year, and “the name of an SAC member who you learned about the competition from” (optional) if alumni: how you heard about the contest.

If you have any questions, please feel free to contact Annika Richards at richards.1320@buckeyemail.osu.edu

Official Rules:
The Student-Alumni Council at The Ohio State University is proud to announce its annual “Beat Tees” design contest. Below you will find the terms, conditions, and official rules that apply to the contest. Please know that by entering the contest, we assume you have read and agreed to the following. There is no payment or purchase necessary to enter or win this contest.

I. CONTEST RULES
   a. Eligibility- Open to any undergrad or alumni of The Ohio State University.
   b. Design- Must submit a design that can be printed on the “Beat T-Shirt” for any football game in the 2020 season.
      i. Design must have some reference to Ohio State Football
      ii. Specific designs needed
         1. “Beat Oregon”
         2. “Beat Rutgers”
         3. “Beat Nebraska”
         4. “Beat Indiana”
         5. “Beat Xichigan”
            a. Please don’t include the letter M in the design)
         **Prepare designs to be on a red, black, white, or gray shirt.
      iii. All designs must be appropriate. The Ohio State University reserves the right to deem designs appropriate.
c. Submissions- All submissions must be emailed to sacbeattshirts@gmail.com
   i. JPEG, PNG, or scanned hand drawn images will only be accepted.
   ii. Do not use stock photos or clipart
   iii. Do not use other school’s logos
   iv. **No “Block O” or Brutus logo**
   v. All submissions are final
   vi. Once submitted, The Ohio State University owns the rights to the image and reserves the right to utilize the design as needed.
   vii. The Ohio State University Alumni Association, Student-Alumni Council, and The Ohio State University will select the winning design.
      1. Should no design be selected due to insufficient submissions, a graphic designer will ultimately design the t-shirt
   viii. You agree that you will not submit submissions that are: Copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless you are the owner of such rights or have permission from their rightful owner to submit the material to this Contest in full compliance with these Official Rules and applicable law; False, inaccurate, misleading, unlawful, obscene, defamatory, libelous, threatening, pornographic, or that encourage conduct that would be considered a criminal offense, give rise to civil liability, violate any law, or is otherwise inappropriate, as may be determined by The Ohio State University in its sole and final discretion, or contrary to The Ohio State University’s other stated policies and procedures, where applicable.
   ix. Participants may submit more than one submission, provided however, that each submission must be different and must otherwise comply with these Official Rules.

d. Disqualification- Submissions which do not comply with these rules in any way will be disqualified, in The Ohio State University’s sole and final discretion, without notice.

e. Contest Decisions- The Ohio State University’s decisions are final on all matters related to the Contest.

f. Miscellaneous- This Contest is void where prohibited by law. No payment or purchase is necessary to enter or win.

II. PRIZES

a. Prizes- The panel will select the winning designers who will receive a **free shirt of their design**.

b. Releases and Information Requests- All winners must execute final releases, assignment of rights and information requests prior to the distribution of prizes and/or use of design. Failure to execute final releases, assignment of rights or fulfill the information requests or otherwise timely comply with all
rules or requests from The Ohio State University will void the award, and the prize may then be awarded to another Participant.

III. ADDITIONAL CONDITIONS AND TERMS

a. Ownership / Rights / Name and Likeness / Publicity

b. Any Submission that you submit for the Contest to The Ohio State University shall be deemed, and shall remain, the property of The Ohio State University from the moment of creation. Accordingly, The Ohio State University shall exclusively own all now known or hereafter existing copyrights and all other intellectual property rights to the Submission of every kind and nature, in perpetuity, throughout the universe. To the extent that such transfer of ownership in the Submission may be void or unenforceable, by submitting a Submission, you agree to grant to The Ohio State University an exclusive, perpetual, irrevocable, royalty-free, sub-licensable, fully paid-up, worldwide license to such Submission, together with all intellectual property rights therein, including, without limitation, the license rights to cache, copy, sell, distribute, transmit, publicly display, publicly perform and reproduce your Submission in all media, telecast, broadcast, via mobile devices, as well as through unknown new media hereinafter developed, and to modify and create derivative works from your Submission. You also give up any claim that any use by The Ohio State University, derivative or otherwise, of any Submission violates any of your rights, including, but not limited to, moral rights, privacy rights, rights to publicity, proprietary or other rights, and/or rights to credit for the material or ideas set forth therein.

c. By submitting your Submission, you:

i. Warrant to The Ohio State University that you have secured all rights and releases to your design.

ii. Agree to allow The Ohio State University to use your name, identification, and likeness to use, promote or publicize your design in any manner, without limitation, and without further compensation.

iii. Grant all right, title and interest in any physical materials you provide to The Ohio State University.

iv. Acknowledge that no Submissions shall be returned.

v. Except for such obligations explicitly set forth in these Official Rules and in the Submission Terms, The Ohio State University shall have all rights to use your Submission in any way, without any further obligation, notice, compensation or approval.

vi. Compliance with Laws- You agree to comply with all applicable laws and regulations.

vii. Release and Indemnification- As a condition for Submission, you agree to release, indemnify and hold The Ohio State University and its Board, employees and agents harmless from any claim, demand, or damage, including reasonable attorney’s fees, asserted by any third party due to or arising out of your breach or claimed breach of these Official Rules, or your violation or claimed violation of any law or the rights of a third party, or against any challenges to the ownership, use of, or rights to material in your Submission.

viii. Right to Cancel or Modify- The Ohio State University reserves the right to cancel or modify the Contest. If insufficient
Submissions are received, or if no Submission meets minimum reasonable eligibility for a prize, in The Ohio State University’s sole and final discretion, fewer than all awards may be made.

ix. Choice of Law- This Contest is governed by the laws of the State of Ohio. All claims relating in any manner to this Contest or to any submission must be resolved in the federal or state courts of Ohio.