Position Overview
The Ohio State University Alumni Association (OSUAA) is looking for its next President and CEO, Senior Vice President of Alumni Relations, to lead the engagement of its robust alumni population and community at large. The OSUAA is firmly committed to being the heart of the Buckeye alumni community, inspiring and cultivating engaged citizens. Over 570,000 powerful bonds tie Ohio State alumni to their alma mater, one of the largest public flagship research universities in the United States. The President and CEO will be the visionary leader charged with advancing Buckeye traditions while blazing new trails in the changing landscape of higher education’s alumni engagement efforts.

Reporting to the University President, the Senior Vice President of Advancement, and the OSUAA Board of Directors, the OSUAA President and CEO will serve as the campus leader in engagement, support the University President’s vision for Ohio State, and execute the strategic plan set by a strong and passionate Alumni Association Board of Directors. This highly visible role will be supported by a talented team intimately familiar with the fabric of Ohio State and energized by the current fundraising campaign, *Time and Change: The Ohio State Campaign*. The most ambitious goal of this campaign is to inspire one million donors to invest in Ohio State, and the President and CEO will lead the alumni association in this effort.

Driving the engagement engine for the University will require a passionate graduate of Ohio State, who is motivated by a culture of continuous improvement, comfortable leading in a complex environment, and skilled at simultaneously managing the expectations and priorities of numerous partners and constituent groups. Strategic, creative successes must be plentiful in a candidate’s background, with the demonstrated ability and desire to inclusively engage a diverse audience around the world.

The Ohio State University Alumni Association
Founded in 1870 as a federal land-grant university, Ohio State, with its main campus in Columbus, Ohio, has an operating budget over $5 billion, 60,000 students and nearly 42,000 employees. Our alumni family — 570,000-strong — is a diverse, vibrant and growing community dedicated to inspiring change.

The alumni association focuses on engagement and philanthropy for our entire Buckeye community: alumni, donors, and friends alike. The team includes Administration, Alumni Experiences, Alumni House Events, Advancement Events, and Individual Philanthropic Strategy, which includes the newest addition of our engagement center, where 50 students and a full-time staff will engage in personalized 1:1 interactions while supporting Advancement-wide initiatives, starting with contributing to the goals of the *Time and Change* campaign.

The OSUAA, which operates as a 501c3, is one of the four key parts of the Advancement organization, alongside our Development, University Marketing, and Strategy and Administration teams. More than a decade ago, the university fundamentally shifted how it organized and executed external and constituent relations through the Advancement model. By harnessing fundraising, communications and marketing, and alumni relations, Advancement has increased the university’s efficiency and effectiveness, allowing Ohio State to better engage, solicit, and steward our alumni, donors, patients, volunteers, students, faculty and friends.

Mission
Through time and change, we enrich firm friendships among Buckeye alumni and The Ohio State University.

Values
Tradition: We believe in Ohio State. We cherish the university’s rich and vibrant history and work to enhance its reputation.
Integrity: We keep our promises. Our reputation rests on honesty, fairness, and treating everyone with respect.
Service: We go the extra mile. We provide the highest levels of service to our members, growing alumni community, and the university.
Quality: We expect to be held to standards of excellence in everything we do.
Diversity: We value diversity. We embrace inclusion in all interactions.
Innovation: Our success depends on continuous improvement, adaptation, and embracing change.
Strategies outlined in the OSUAA strategic plan are as follows:

1) Engage an increasing number of alumni in mutually beneficial, personal relationships with the university and each other.

2) Communicate with alumni innovatively and effectively to enhance alumni engagement and connection with the university.

3) Enhance career and leadership development services so Buckeyes can be the best that they can be at whatever they do.

4) Cultivate a culture of philanthropy that connects the passions of alumni and friends with Ohio State’s efforts to educate students, solve problems, and transform the world.

5) Partner with colleges, units, and regional campuses to enhance student and alumni development, engagement, and connection with the university.

6) Strengthen the Association’s commitment to its culture, volunteers, and staff, through initiatives focused on diversity, and leadership development.

7) Manage all Association resources thoughtfully, intentionally, and inventively to increase operational efficiency and effectiveness across the organization.

**Performance Objectives**

**First 1-3 months**

- Assess the overall structure, departments, and resources of the OSUAA team
- Build positive relationships with key internal faculty, staff and external stakeholders
- Review progress and continue to drive momentum of the OSUAA strategic plan, three years into its implementation
- Understand Board of Directors and Alumni Advisory Council structures, volunteers, and purpose in order to champion efforts across the university and Buckeye community

**First 3-6 months**

- Continually measure, monitor and drive improvement in program approaches and employ industry best practices while looking for opportunities to increase effectiveness and efficiency to meet goals
- Navigate relationships and networks within the Buckeye community, their needs, and strategize with the internal team to align on meeting constituent-focused priorities
- Create and maintain consistent culture and organizational expectations

**First 6-12 months**

- Establish team vision, metrics-driven goals, and buy-in from own leadership team, staff members, and campus partners
- Leverage tools and resources to expand engagement platforms, including but not limited to the engagement center, alumni app, scorecards, and metrics-driven dashboard
- Support Advancement’s model of engagement, development, strategic administration, and marketing through consistent partnership, collaboration, and advocacy

**Required Qualifications**

An Ohio State alum with a minimum of 10 years of experience leading a comprehensive and innovative function that engages a diverse constituency base through alumni relations, development, marketing or similar area(s). Applicants must be skilled in communicating persuasively about Ohio State, and possess business and interpersonal savvy with the ability to navigate a complex environment. The successful candidate will be a highly motivated entrepreneurial spirit who can manage, inspire, coach and develop a team. Position requires travel, including attending weekend/evening alumni events and meetings.

**Desired Qualifications**

Master’s degree. Direct leadership experience in alumni relations and/or fundraising. Familiarity with branding, communications and/or marketing.

**Why Join Ohio State Now?**

Coinciding with the celebration of the university’s 150th birthday, The Ohio State University recently launched the public phase of *Time and Change: The Ohio State Campaign*, the most ambitious, inclusive community-building and fundraising endeavor in the university’s 150 years of making history. The campaign strives to engage 1 million supporters, an unprecedented level in higher education. *Time and Change* has a financial goal of $4.5 billion – also the largest in Ohio State’s history – with three core areas of focus: student success; discovery; and healthy, vibrant communities.
“As we celebrate Ohio State’s sesquicentennial, it is fitting to launch a campaign focused on the essence of what it means to be a Buckeye: our unwavering focus on people, their potential, our community and our collective impact around the world. Together, we will continue to invest in the future and ignite hope — inspiring new generations and delivering innovations that serve the greater good.” - President Michael V. Drake

All members of Advancement are part of creating an inclusive culture that inspires an exceptionally diverse and talented team and are measured on their adherence to the following core competencies: leadership, continuous improvement, teamwork and collaboration, and communication/interpersonal effectiveness.

You Need To Know
Aside from the unparalleled benefits of working for The Ohio State University and working in the diverse, smart, safe, fun and growing city of Columbus, Ohio, this opportunity will provide exceptional rewards that arise from working for a land-grant institution where you will truly feel the impact of your work. Learn more here: https://hr.osu.edu/careers/

Closing Statement
The Ohio State University is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation or gender identity, national origin, disability status, or protected veteran status.

How to Apply
Please direct inquiries and apply by sending a cover letter and resume to Stephanie Mizer, Senior Manager, Talent Acquisition and Management at mizer.43@osu.edu. To learn more about the alumni association and office of advancement, please visit osu.edu/alumni and advancement.osu.edu.