Office of Alumni Career Management

Marilyn Bury Rice
Jonathan Wray

go.osu.edu/AlumniCareerManagement
Career Management

• Programs/Resources from OSUAA
  ▫ Web resources, webinars, programs, career fair, individual consulting (in-person and remotely).

• A lifelong process
  ▫ Assessment
  ▫ Exploration/Research
  ▫ Personal Branding
  ▫ Networking
  ▫ Job Search
  ▫ Professional Development
CAREER FAIR SUCCESS

Today’s Agenda:

• How to prepare as a candidate.
• Understanding employers’ expectations.
• Managing your expectations.
• How to present yourself during the fair.
• Network, network, network!
• Effective follow up after the fair.
Purpose of a Career Fair:

• Candidates see many employers at one time in person!

• Employers meet candidates for immediate or future needs and market their company.

• Make new company contacts.

• Research various industries.

• Ask for feedback on your resume.

• Network with fellow Buckeyes!
Before the Career Fair:

• Prepare your resume – no errors; multiple copies.
• Research companies attending and positions.
• Prepare your 30 second commercial!
• Prepare questions to ask employers.
• Practice answers to common interview questions.
During the Career Fair

• Professional attire – wear suit or business attire.

• Portfolio with resumes/ business cards.

• Grooming – minimum perfume/cologne and jewelry. Well groomed facial hair.

• Cell phone use outside of the career fair.

• Introduce yourself enthusiastically with firm handshake, eye contact, and SMILE.

• Launch into your 30 second commercial.
During the Career Fair (cont.):

- Demonstrate career focus and direction.
- Share your research about the company.
- Listen attentively.
- Volunteer your resume.
- Don’t ask about salary or benefits.
- Collect business cards of recruiters.
- Be sensitive to time and those waiting behind you. Don’t monopolize recruiters.
After the Career Fair:

• Send thank you notes to those you wish to pursue.

• Continue your research on new companies.

• Follow up and network with fellow Buckeyes that you met at the fair.

• Improve your search based on feedback from recruiters.
Two ways to pose a question:

1. Join our LinkedIn group and pose a question The Ohio State Buckeye Network. [http://go.osu.edu/BuckeyeNetwork](http://go.osu.edu/BuckeyeNetwork)

2. Email us at [careers@ohiostatealumni.org](mailto:careers@ohiostatealumni.org).

[go.osu.edu/AlumniCareerManagement](http://go.osu.edu/AlumniCareerManagement)