

## Category I Events Descriptions

The purpose of a Category I Event is to ENGAGE Alumni and Friends in a variety of activities with our Buckeye community. We need to see utilization of print mailings, social media (i.e. Facebook events), and e- mails to cast as wide of a net when possible.

1. **Community Service:** Events that allow your members to engage in local and/or national opportunities to provide service to communities and/or community members in need. We encourage you to organize at least one community service event around the OSUAA Month of Service (April) and you can promote all of your events at <https://ohiostate.volunteermatch.org/>
  - \*This should be a “Hands On” opportunity for your community and DOES NOT include fundraising or monetary donations that the organization wishes to make to other charitable organizations.
  - Ideas:
    - National Reading Day at a school (April 23rd)
    - Prepare meals at your local Ronald McDonald House
    - Clean up trash at a local beach or highway
    - Volunteer at local 5k or run/walks or staffing a water table
    - Tend to a community garden
    - Volunteer at a local or city sponsored event (i.e. arts festivals, music festivals, etc.)
2. **Student Programming:** Events that allow for members to engage with the current student population over summer, on breaks, etc. One way to do this is to collect contact information from your scholarship winners and invite them to a local gathering when they are home.
  - Ideas:
    - Host a Dinner for 12 Buckeyes
    - Winter break catch-up or welcome back event
    - Participate in a formalized mentor/mentee relationship with a current students
    - Autumn welcome back or graduating senior events (Societies)
    - Greet and host Buck-I-Serv students on their trips  
<https://buckiserv.osu.edu/> (Clubs)Host a speed networking event

3. **Networking:** An event that creates opportunities for alumni and constituents to connect professionally and socially through casual-or-formal programming. These events must have a formal networking component as part of the program/itinerary.
  - Ideas:
    - Dinner for 12 Buckeyes
    - Speed networking (Buckeye Bingo)
    - Organize Buckeyes after Work (Happy Hours) in your area with a planned activity (i.e. Concentric Circles, Business Card exchange, or Buckeye Bingo)
4. **Special Interest Events:** A structured event that features a specific area of interest that is held by a significant number of group members.
  - Examples:
    - Invite a speaker to present at your event who has an expertise in the special interest topic
    - Host a Homecoming event or class reunion
    - Host an Ohio State Trivia night
    - Plan a Buckeyes at the Ballpark
    - Host a Scarlet and Grapes wine tasting event
    - Host a Buckeyes who Brunch
    - Host a Behind the Scenes Brewery tour
    - Formal dinner or Gala for group scholarship or award recognition
    - Host a family focused event (i.e. Zoo Day, movie night, visit a science museum or conservatory, etc.)
    - Host a Young Alumni focused event with program (i.e. Top Golf, Beer or wine tasting, brunch, escape room, etc.)
5. **Arts:** An event that serves to educate and/or celebrate the fine and/or performing arts.
  - Examples:
    - Attend a live theater, orchestra concert, opera performance or host a Buckeyes and Broadway
    - Attend an art museum, followed by a facilitated group discussion afterwards
    - Coordinate a crafting or scrapbooking party
    - Participate in a painting or sculpting workshop
    - Host a Paint and Pour

- Organize a group to attend a local gallery hop
- 6. **Lifelong Learning:** An educational event that aims to continue learning and development among participants.
  - Examples:
    - Provide training and/or certificate-awarding programs to members in a special area of interest
    - Attend presentations or discussions on a variety of educational topics
    - Host an educational beer or wine tasting
    - Listen in on or host an informational webinar with an alum who is an expert in their field
    - Organize a book club where members meet regularly to discuss their thoughts, book themes, etc.
- 7. **Health and Wellness:** An event that provides attendees an experience, a class, an explanation, or a lesson on health and wellness opportunities and information.
  - Examples:
    - Golf outing
    - Group Pilates Class
    - Healthy Cooking Class or Demonstration
    - Lecture on an innovation developed at the Wexner Medical Center
- 8. **Civic Engagement:** An event where a group can lead discussions around issues of local, state, national, and global significance. The goal of this event category is not to encourage alumni and friends to “choose a side” of an issue. Rather, the goal of the program is to encourage our alumni and friends to be engaged citizens, to improve the quality of political discourse, and feel empowered to be leaders on critical issues.
  - Examples:
    - Lecture or panel discussion on critical issues of public interest or directly related to the interests and mission of Ohio State
    - Discussion groups on critical issues of public interest or directly related to the interests and mission of The Ohio State University
    - Book club focused on civic engagement issue (please contact your REO or liaison to discuss your ideas)
    - Voter Registration drives

Links to report an event

**CLUBS SEEKING  
REIMBURSEMENT**

**CLUBS NOT SEEKING  
REIMBURSEMENT**

**SOCIETIES SEEKING  
REIMBURSEMENT**

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