

Alumni Club of Brazil Fundraiser Campaign Report 2024

Introduction

Founded in 2020, the Alumni Club of Brazil has organized over 20 initiatives—from game watch parties to cultural and business-focused webinars. The Club includes nearly 50 members and more than 100 participants in its WhatsApp group.

In February 2024, the Club launched its first fundraising campaign, aiming to raise USD 2,000 to support scholarships for individuals pursuing programs at Ohio State. Thanks to the generosity of Buckeyes and friends, the campaign surpassed its goal, raising USD 2,901 and supporting seven recipients.

This report outlines how the funds were distributed and highlights the impact of the initiative through stories from scholarship recipients. The Club takes pride in its Buckeye community and encourages continued support!

"Your donation made it possible for someone to pursue their academic dream. Your admirable gesture deserves recognition. In 2025, we remain committed to supporting those aiming to study at our alma mater, The Ohio State University. We hope to count on your support again—donations start at just USD 5: [LINK]"

— Roberto Abramson '77, President, Alumni Club of Brazil

Fund Management and Support

The Ohio State Brazil Gateway, established in 2014 in São Paulo as part of the Office of International Affairs, supported the initiative by holding the funds in a U.S.-based Ohio State account. It also promoted the campaign to high schools, universities, and international education institutions, managed and anonymized applications, and collaborated with the Club throughout the process.

A Club board member selected the recipients based on application responses. Scholarship funds were transferred directly to Ohio State programs. Though initially intended to be fully disbursed by the end of 2024, the final scholarships were awarded in April 2025.

Financial Report

Amount (USD)	Date	Program – College
1,000	July 2024	One scholarship to the Foundations of U.S. Law and Practice – Moritz College of Law
575	February 2025	One registration to the Ohio International Intern Program – College of Food Agriculture and Environmental Sciences
210	April 2025	Three application fee waivers to Graduate Programs
1,100	April 2025	Two registrations to Summer Exploration Programs – College of Arts and Sciences

Total Disbursed: USD 2,885

Remaining for 2025 Campaign: USD 16

THE OHIO STATE UNIVERSITY

Stories behind the numbers



"I have been a practicing lawyer since 2012, specializing in civil, family, and constitutional law. The Summer Program " Foundations of U.S. Law & Practice" provided a profound and transformative learning experience that significantly impacted my personal, professional, and academic life. During the program, I had the opportunity to engage with brilliant colleagues from around the world and distinguished professors, enriching my cultural and professional understanding. I am sincerely grateful for the scholarship and for the opportunity to participate in this program, which will undoubtedly set me apart in my professional and academic journey." — Suélen Pereira, joined Moritz College of Law Foundations of U.S. Law and Practice in June 2024



"I am 24 years old and study Agronomy at the Federal University of Lavras. My mother is a cleaner and my father is a painter; both have always worked hard to support my sister and me. This scholarship gives me peace of mind, allowing me to follow my dreams even if my savings run low. I want to make my family proud and show them that I am honoring the trust they have placed in me. Every experience in the internship with TOP teaches me something new, broadens my world view and strengthens my belief that I have chosen the right career." — Isabela Santin de Barros, joined the College of Food, Agricultural and Environmental Sciences - Ohio International Intern Program in February 2025