TRANSFORMING THE WAY WE LIVE AND LEARN

Life is like a tennis match. To keep the ball in play, two sides have to be coordinated. The College of Education and Human Ecology sees life’s tennis match as the interplay of learning and living from birth to end of life. We know what happens inside the classroom is critical to career opportunities, wise consumer choices, and personal relationships. The environment and events outside the educational setting certainly also shape academic success and lifelong health and wellness.

We are dedicated to preparing professionals whose purpose is to ensure every human fulfills their potential and contributes to society’s well-being. They could be preschool, elementary or secondary teachers, college professors, nutritionists, financial advisors, counselors, physiologists, business owners, school psychologists, laboratory scientists and social science researchers, or many other experts.

No matter what field Education and Human Ecology graduates select, they are dedicated to helping all children and adults win life’s tennis match.

We are taking bold action to close achievement gaps, overcome non-academic barriers to student success, promote health and wellness for all, and advance economic growth in key learning and living industries. Private support is vital to turning action into achievement. Please join me today in supporting the College of Education and Human Ecology during the But for Ohio State campaign.

Cheryl Achterberg, PhD
Dean
College of Education and Human Ecology
THE COLLEGE OF EDUCATION AND HUMAN ECOLOGY SOLVES PRESSING PROBLEMS FOR consumers, families, schools, and communities. Students benefit from the enormous range of our expertise. When they graduate, they will be prepared to tackle day-to-day issues, complex statewide problems, and national policies.

Our 93,000 alumni are the bedrock of America and countries worldwide. They take action, whether to eradicate poverty in their neighborhood or to discover how an entire continent might no longer be threatened by blindness. Faculty collaborate with peers across Ohio State for unprecedented impact on food safety, diabetes control, cancer prevention, and other pressing problems.

Competition to join our programs can be fierce. *U.S. News and World Report* has long ranked our graduate education program in the top tier, most recently as eighth among public universities. Ours is the highest ranked college at Ohio State, consistently in *U.S. News and World Report*’s top 10. The Carnegie Foundation for the Advancement of Teaching has recognized our community outreach and community-engaged curriculum. The Society for the Advancement of Behavior Analysis recently honored the Special Education faculty for 50 years of programmatic contributions to the field of applied behavior analysis.

Support from the *But for Ohio State* campaign will strengthen College of Education and Human Ecology partnerships and enhance the professional excellence that improves lives in Ohio and throughout the world.
What does Ohio State mean to literacy education?

When Josh Setty first started Reading Recovery as a first grader, he became frustrated. “I don’t like to read,” he told his teacher in despair. “It’s too hard.”

Vivian Hurst, his teacher trained in the intensive reading intervention, told him it was her job to help him learn and she would make it as easy as possible. “After that, he gained confidence and jumped in,” Hurst said.

In just 16 weeks, Josh zoomed from the lowest reading level to the equal of his classmates at McKinley Elementary School in Xenia, Ohio.

The College of Education and Human Ecology brought Reading Recovery to Ohio State from New Zealand in 1984. Since then, the intervention has helped more than two million U.S. first graders become successful readers.

Thanks to that success, in August 2010, Professor Jerry D’Agostino and Associate Professor Emily Rodgers received a five-year Investing in Innovation grant of $45.6 million from the U.S. Department of Education to scale up Reading Recovery in 35 states. The grant called for a 20 percent match from private donors.

Within one month, generous companies and individuals stepped forward to pledge $10.3 million, more than the needed match.

Since then, nearly 1,000 teachers have been trained in Reading Recovery. By the end of the 2012 school year, they will have provided Reading Recovery to 10,716 first graders. Another 45,792 children will receive reading help from these teachers outside Reading Recovery.
KRYSTLE HOLLAND, 25, ENDURED THE CHALLENGES OF HOMELESSNESS BEFORE she found the Childcare Workforce Development Program at the College of Education and Human Ecology’s Schoenbaum Family Center at Weinland Park. The invitation to train as an early childhood educator overwhelmed her with joy.

Working as interns while their children attend the A. Sophie Rogers Laboratory School at the center, the participants learn about child development, high-quality child care and education, and health and safety. After the program, they can provide childcare in their homes, seek jobs in the field, or pursue higher education.

The program was launched by a gift from Barbara and Al Siemer through the Siemer Family Foundation. “It helps kids get a good start in life, improves their literacy, and supports family stability,” said Siemer, a retired English teacher. “When I first heard about it, I could scarcely wait to tell my husband this wonderful idea.”

Holland said she now understands how children develop. “I find myself talking to my sister and people around me to add my insights about parenting,” she said.

Holland thanks Siemer for opening a door for her. “I’m thankful for the way she wants life to be for everyone. Despite how low a person can get, it gets greater later. It’s my later, and I’m greater.”
SIXTEEN-YEAR-OLD MOLLY IS FUN-LOVING WITH MANY FRIENDS. SHE ALSO HAS A severe intellectual disability. With graduation ahead, Molly and her family are thinking about how she can learn vocational and independent living skills.

Helen Malone and Joe Wheaton, special education faculty, know that one challenge to educating Molly and others with disabilities is having enough class time to teach and reinforce tasks. In response, they created inPromptu, an app for the iPod Touch.

“We targeted people with intellectual disabilities ages 16-21 because, as a small segment of the population, they’re underserved,” Malone said. “They struggle with these skills, so they often end up unemployed.”

The app uses video prompting, a proven approach in special education, to teach new skills. Each task, such as sweeping floors or cooking food, is broken into small steps illustrated by video clips. Teachers from the Franklin County (Ohio) Board of Developmental Disabilities identified the tasks.

“The app is a more efficient way to train, and it’s mobile, so it can be used on the job,” Wheaton said. “The iPod Touch is less expensive than a computer, plus it gives young people independence and use of the same cool tool as their peers.”

The free app can be downloaded to any iOS device from Apple’s App Store.

In the next phase, Malone and Wheaton will improve inPromptu’s user interface to make it more visually appealing and improve usability for people with other disabilities, such as autism.
THE COLLEGE BLENDS THE STRENGTHS OF FACULTY, STUDENTS, AND STAFF TO FIND ways to ensure all people have balance in their lives, both as learners and consumers. Our college wants every person to know the joy of learning, the satisfaction of a decent job, the knowledge to ensure lifelong financial solvency, the serenity of living in safe neighborhoods, and the fun of having strong, fit bodies.

Balanced lives call for our interrelated programs. Our educators prepare children for school by introducing literacy education early on. Our counselors keep students in school from preschool through PhD. Our OSU Extension educators ensure families are economically stable through old age by teaching financial literacy. Our coaches ensure the thrill of fit bodies continues from childhood into adulthood. Our informed managers serve the hospitality industry. Our nutritionists study foods to unlock the secrets to healthy eating. The list goes on.

We are partnering with colleagues across Ohio State to find interdisciplinary solutions to poverty, to combat global hunger and ensure food safety, to promote health, and to prevent diseases such as cancer and diabetes. We have reached out from the campus to collaborate with community activists and government organizations to stop youth violence.

With our blend of human ecology and education, we are using the amazing breadth and depth of talent contained within our faculty, research staff, and students to implement programs and initiatives that truly change lives and enhance wellness across the lifespan.
PLACE STUDENTS FIRST
$11,000,000
The College of Education and Human Ecology values our students as tomorrow’s K-12 teachers, university professors, exercise and nutrition scientists, family therapists, financial planners, and leaders in the hospitality and retail industry. Our students’ futures and the prosperity of the state of Ohio are linked, and we are committed to supporting their academic goals. To that end, the college seeks significant financial assistance for our undergraduate and graduate students through new and enhanced scholarships. These funds will enable us to recruit the very best students while making education an affordable reality for everyone.

We also seek to increase access to international experiences for students with newly created awards that average $1,000, or 50 percent of the average program fee for study abroad. Additional priorities include funding to ensure that our younger learners—our low-income preschoolers at the Schoenbaum Family Center in Weinland Park and students at Metro High School—may continue their educations in schools that are national models.

ELEVATE FACULTY AND THE ACADEMIC ENTERPRISE
$8,000,000
A high-performing faculty is central to the college’s ability to enact transformative change. Two new endowed chairs in Education Psychology and Educational Technology will apply high-level research and development expertise to support federal and state efforts to create new and systematic school reform. A new endowed chair in Hospitality Management will advance the connections among wellness, consumer choice, entrepreneurial leadership, and quality management in restaurant and other hospitality services. A new endowed chair in Human Nutrition will join with Education and Human Ecology faculty within the University’s Food Innovation Center, an interdisciplinary initiative that uses research on diet and nutrition to promote health in our community. The chair holder will direct the University’s efforts to address the epidemic of obesity, especially in urban environments.

Plans for supporting our exceptional faculty also include creation of a Residency-Based Professional Preparation program that will partner with urban districts such as Columbus City Schools to help design and deliver clinically based teacher and school leader training.

CREATE MODERN LEARNING ENVIRONMENTS
$8,000,000
The college seeks additional funding for facility renovations, including outfitting spaces with e-learning technology to become a full partner in Ohio State’s Digital First initiative to transform teaching, learning, and research on campus, and upgrading the Schoenbaum Center to better accommodate its families and surrounding neighborhood.
In the 28 years since college faculty brought Reading Recovery to the United States, it has aided more than 2 million first-grade students who have extreme difficulty learning to read and write. The college’s ambitious plans for research include expanding Reading Recovery to 40 states. The college received a grant of more than $50 million in 2010 from the U.S. Department of Education to provide national leadership in the scale-up of this program.

Additionally, the Urban Reform Initiative: Closing Achievement Gaps will position Ohio State as a leader in tackling early literacy, early math, STEM education, and later literacy, which will have a huge impact on Ohio’s cities.

Education is a rapidly changing landscape. Your support will enable Ohio State to stay abreast of new initiatives, needs, and opportunities, ensuring that Ohio’s schools and children will have a voice at Ohio State, throughout Ohio, and across the nation. Innovation drives the college’s work in the community. We are committed to the children and families of Weinland Park, the economically challenged neighborhood bordering the southeast side of Ohio State’s Columbus campus. Gifts to support community development will enhance the Childcare Workforce Development Program that transforms the quality of daycare providers and parenting in the University District. Likewise, your support for the continuous improvement of programs offered by the Schoenbaum Family Center enables student, family, school, and community enrichment in Weinland Park.

**CAMPAIGN PRIORITIES**

- Place Students First..............................................$11,000,000
- Elevate Faculty and the Academic Enterprise........$8,000,000
- Create Modern Learning Environments .................$8,000,000
- Embolden the Research Agenda ..........................$19,000,000
- Drive High-Impact Innovation..............................$6,000,000

**Total**.......................................................................$52,000,000
WITH TOP-TIER STUDENTS AND FACULTY WORKING TOGETHER ON RESEARCH AND programs that will transform countless lives for Ohioans and people around the globe, the College of Education and Human Ecology is a force for Ohio’s future. Together, we will build upon the tremendous accomplishments achieved thus far by the college to move the state and nation forward. Transformative action requires significant private investment. Whether you choose to support the students who will be our next generation of teachers, faculty research that contributes to our health and wellness, facility upgrades that will complement new cutting-edge learning styles, or any of the aforementioned priority areas—now is the time to support the College of Education and Human Ecology through the But for Ohio State campaign.
WILL WE FIND CURES FOR THE WORLD’S DEVASTATING DISEASES? | IS THERE A WAY TO MAKE OUR FOOD SUPPLY ABUNDANT AND SAFE? | CAN WE PRODUCE THE NEXT GENERATION OF SUSTAINABLE ENERGY?

THE EXTRAORDINARY PEOPLE AT THE OHIO STATE UNIVERSITY BELIEVE THE ANSWERS to these and other monumental questions will ultimately be “yes.” But for Ohio State’s immense breadth and depth of academic programs, outstanding students, world-class scholars, and extensive research capabilities, some of today’s most brilliant interdisciplinary teams would not be closer than ever to finding meaningful solutions for people in Ohio and far, far beyond.

Instead, because of the talent, intellect, and ambition at Ohio State, one of the most comprehensive universities in the nation, significant progress is possible on nearly every front. Founded because Abraham Lincoln believed education could lead the nation out of its darkest days, Ohio State now provides a powerful platform, unparalleled in scope and opportunity, from which leaders emerge and change the world.

The But for Ohio State campaign is a $2.5 billion fundraising endeavor that invites those who believe in Ohio State to invest in our students, our faculty, and our potential. By supporting Ohio’s land-grant institution, alumni, friends, parents, and partners can help us secure educational opportunities for future generations of students and meet the enormous challenges we face as a society. Together, we will sustain an enduring tradition of scholarship, service, and pride.

But for Ohio State … How would you answer? What does Ohio State mean to you?
What does it mean to you?

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